

build your future®

October 23-24, 2025 • 7:00 AM – 6:30 PM CST • Venue: Benco Dental Centerpoint & Cain Watters & Associates

BencoDental Practice Design

COMPLIMENTARY IN-PERSON WORKSHOP

EXPERIENCE:

- Benco Dental's CenterPoint, featuring an impressive showcase of inspiring dental operatories
- 1:1 consultations with Dr. Hamilton
- Demonstrations of Scanning, Milling, 3D Printing and Dental Radiography
- A Vendor Fair featuring the industry's gold-standards!

DR. TRISTAN HAMILTON

Dr. Hamilton holds a masters degree in architecture (Andrews University) and a doctorate degree in dentistry (from Loma Linda University). He practiced architecture in Washington, D.C. before finding his calling in dentistry.

DR. JENNIFER BELL

Dr. Bell earned her undergraduate and doctoral degrees at the University of North Carolina at Chapel Hill. She currently owns two practices where she practices full time and is active in the Academy of General Dentistry.

CHARLES LORETTO

Charles joined Cain Watters in 2001 and became partner in 2016. He plays a critical role in growing the firm's client base as the director of business development, marketing, and new client services.

Plus our internal speakers: Allison Simenkiewicz: Brand Design Specialist, Sucharita Ray: Director of Design, Kiersten AuCoin: Senior Practice Solutions Consultant, and Pat Arsenault: VP of Sales - Equipment.

COME WITH A DREAM - LEAVE WITH A PLAN!

Let this curated team of experts guide you through the process of making your practice dreams a reality! At this two-day event, participants will learn how to build an efficient, beautiful and successful practice.

HOW DO I SIGN UP?

Reach out to your Friendly Benco Rep and let them know if you plan on bringing a guest for an additional fee of \$500.

Earn 9 CEs

**must attend both days*

EDUCATIONAL OBJECTIVES

During this course you will learn about:

- **Space Planning:** Optimize your office layout for enhanced efficiency and functionality. Uncover the strategic zoning of a dental office and master the art of determining "how many" and "how big."
- **Digital Dentistry:** Embrace cutting-edge technology to skyrocket your ROI. Learn about the latest advancements in digital dentistry and identify the perfect moments to incorporate them into your practice.
- **Key Financial Metrics:** Ensure a confident and secure practice with in-depth financial insights. Gain the knowledge to safeguard your business investments effectively.
- **Branding:** Define your practice's unique visual identity and mission. Learn about the essential building blocks of brand development to stand out in the competitive dental industry.
- **Interior Design:** Create an inviting patient experience that leaves a lasting impression. Unleash the power of interior design by combining colors, textures, and lighting in the most delightful way.



BencoDental

CWA
CAIN WATTERS & ASSOCIATES

CenterPoint Dallas: 501 Lakeside Pkwy, Flower Mound, TX 75022 & Cain Watters & Associates: 17 Cowboys Way Suite 300, Frisco, TX 75034 Email design@benco.com for assistance. This continuing dental education course is provided pursuant to the laws, regulations and accepted dental practices of the state in which it is being provided. Complimentary for Benco customers; \$500 for their guests Participants should not assume that all the practices, policies, procedures and techniques outlined in this course will be applicable to the practice of dentistry in other states. As such, participants who practice in other states should refer to the rules and rulings of their own state dental boards to determine the applicability and appropriateness of the instruction provided. These speakers have no conflicts of interest to report. No additional discounts apply. Refund policy: All requests for refunds or cancellations must be received in writing within 7 days before or after the event. There will be no refund for "no shows." Send cancellation requests to design@benco.com. Certain Benco costs associated with this event are required to be reported as being provided to attending dentists pursuant to the Federal Open Payments Law (i.e. Sunshine Act). For further info see www.benco.com/sunshineact. This continued education activity has been planned and implemented in accordance with the standards of the AGD Continuing Education Program (PACE) through joint efforts between Benco Dental Supply Co. and Cain Watters & Associates.



Benco Dental
Nationally Approved PACE Program Provider for FAGD/MAGD credit.
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9/1/2023 to 8/31/2026
Provider ID# 208019

AGD Code 550