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Value Proposition

Latest Update | January 2025



ELITE
DENTAL ALLIANCE





Empowering Independent Dentists with Collective Strength



www.elitedentalalliance.com

01



About Us

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WHO WE ARE

ELITE is the largest and most trusted **Independent Practice Collective (IPC)** in the dental industry.

What We Do

- Provide **unmatched access** to vendor partnerships and cost-saving opportunities.
- Offer **innovative tools and resources** to enhance practice efficiency and growth.
- Foster a **collaborative community** of independent dental professionals.

A photograph of a dentist in a white coat and mask examining a patient's teeth in a dental chair. The image is overlaid with a blue semi-transparent filter and a grid of white dots.

110+

Products
& Brands

Mission & Purpose



— Our Mission

Empower independent dental practices by providing premium resources and cost-saving opportunities.

— Why We Exist

ELITE bridges the gap between independent practices and larger organizations, ensuring that dentists can maintain their autonomy while enjoying the advantages of collective strength.

A background image of a dentist in a clinical setting, wearing a white coat and blue gloves, performing a procedure. The image is overlaid with a semi-transparent blue filter. The text 'Vision & Values' is prominently displayed in white on the left side of the image.

Vision & Values

0.1 Vision

Be the leading advocate for independent dental practices, enabling them to compete with larger organizations while preserving autonomy.

0.2 Collaboration

Fostering a thriving professional community that shares insights and mutual support among independent dental professionals.

0.3 Transparency

Commitment to open communication and honest practices, ensuring trust within the community.

0.4 Innovation & Growth

Encouraging forward-thinking ideas and solutions to enhance practice efficiency and sustainability.

0.5 Patient-Centered Focus

Prioritizing patient care and satisfaction in all practices and policies.

0.6 Community & Advocacy

Building a supportive network that advocates for the needs and rights of independent dental practices.

What is an Independent Practice Collective?

An Independent Practice Collective (IPC) unites independent dental professionals under one supportive network, enabling practices to thrive through:



Collaboration

A thriving professional community that shares insights and fosters mutual support.



Cost Savings

Leveraging group purchasing power to access vendor discounts and services.



Practice Growth

Offering strategic resources, tools, & educational opportunities for sustainable success.

02



Members Value

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Why Choose Elite Dental Alliance?

Autonomy

Maintain full control of your practice while accessing collective benefits.

Savings

Unlock exclusive vendor offerings and cost reductions to enhance profitability.

Advocacy

Benefit from representation within the broader dental industry, ensuring your voice is heard.



ELITE Member Benefits



Savings

Members enjoy significant savings on supplies and equipment, allowing for better financial management and reduced operational costs.



Access to Tools

Gain access to operational tools that enhance practice efficiency and streamline workflows for better patient care.



Networking

Engage with a vibrant community of dental professionals, fostering connections that can lead to collaboration and shared insights.



Educational Resources

Participate in educational opportunities like workshops designed to enhance professional development and practice growth.



Our Vendor Partnerships



1 Exclusive Vendor Offerings

ELITE offers exclusive deals on dental supplies, technology, and services, ensuring members receive the best value in the market.

2 Highlighted Vendor: Benco

Simplifies dentistry by offering a full range of supplies, equipment, and services like marketing, consulting and financial support.

3 Diverse Partnerships

ELITE collaborates with a range of trusted vendors to empower independent dental practices with resources that support operational efficiency and growth.

A background image showing a dentist in a white lab coat and gloves examining a patient's X-ray. The image is overlaid with a dark blue semi-transparent filter. In the top right corner, there is a grid of white dots.

Unlock Significant Savings for Your Practice with ELITE's Marketplace.



The average dental practice saves \$25,000 per year.



By The Numbers



3,400+

Dental Professional Members

110+

Total Vendor Partnerships

\$25,000+

Average Member Annual Savings

89%

Member Retention Rate

8%+

Member Average Revenue Growth



What Our Members Say

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The best part about being an ELITE member is the buying power by bringing dentists together. I have access to savings with vendors I already know and trust, and vendors new to me, like CEDR. I trust ELITE's recommendations when choosing new vendors.

Dr. Katie McGrory, DDS, MS Elite
Member Since 2017

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To me, joining ELITE was a no brainer. Corporate dentistry has taken off and I know that ELITE allows us to be competitive with corporate dentistry by combining forces with other ELITE members. We are getting so much more out of it than the cost of membership.

Dr. Eric C. Seidel, DMD Elite
Member Since 2016

“

Each year, we look at our savings, and they are well above the investment. The ROI is certainly there, especially because this is for items we were already buying. The vendors on the ELITE platform are great companies, ones that I want to partner with.

Dr. Brian Fann Elite
Member Since 2016



Save in All Areas of Your Practice



Credit Card Services

Dental Labs

Dental Supplies

Digital Marketing

Direct Mail

Employee Benefits

Equipment Purchases

Financial Planning & Advice

Financial Services

Human Resources Services

Hygiene Supplies

Insurance Reimbursements

Orthodontic Supplies

Patient Financing

Patient Reminders Software

Payroll Services

Phone Systems

Furniture

Practice Management Software

Practice Transitions

Promotional Products

Staff Training & Coaching

Technology & Software

Websites & SEO



BECOME AN ELITE MEMBER TODAY



**Join a community that supports
your growth & autonomy in the
dental industry.**

Schedule a demo to see how ELITE can empower your business.

Phone: (877) 354 - 8381

Email: members@elitedentalalliance.com



**Scan the QR
code to join**

03



Vendor Value



Partner with ELITE: Your Gateway to Growth

Elite Dental Alliance connects vendors with over 3,400 independent dental professionals, empowering you to grow your business through a trusted network and unmatched access to decision-makers.



Unmatched Audience

Reach independent dental practices nationwide that value high-quality vendor relationships.



Direct Sales Opportunities

Establish connections with dental professionals actively seeking products and services.



Co-Marketing Support

Collaborate with ELITE on targeted marketing campaigns to boost visibility and sales.

ELITE's Vendor Benefits Driving Your Success

Exclusive Access to a Thriving Network

Gain visibility among 3,400+ independent dental practices.

Build trust with ELITE's reputation backing your brand.

Generate More Revenue

Participate in member-exclusive vendor promotions.

Drive sales with ELITE's support in showcasing your products to dentists actively seeking solutions.

Strengthen Brand Recognition

Leverage co-branded campaigns and educational events.

Be featured as a trusted partner within the ELITE marketplace.



Collaborate to Elevate Co-Marketing Opportunities

Targeted Campaigns

Collaborate on email, social media, and event promotions.

Exclusive Webinars

Partner with ELITE to educate members on the value of your products.

Showcase Your Brand

Feature your company in ELITE newsletters and member communications.

Actionable Insights to Optimize Your Business



— Performance Metrics

Track sales, member engagement, and campaign success.

— Market Insights

Understand independent dental practice trends and needs.

— Tailored Strategies

Use insights to adjust your offerings and grow your presence within the network.



What Our Vendor Partners Say



Partnering with Elite has been invaluable in helping us connect with and support a broader network of healthcare providers. Through this partnership, we've gained access to tools and resources that enable us to better meet the unique needs of members. By working collaboratively with ELITE, we can deliver enhanced value and support that empowers members to improve outcomes and achieve their goals more efficiently.

Justin - Brasseler USA
Vendor Since 2017



Our partnership has been a long-standing one since the end of 2019. The best part of being a partner with ELITE is simple - the PEOPLE. Attentive, member focused, and always seeking a win-win. I look forward to continuing this partnership for many years.

Brant Napier - Solventum 3M
Vendor Since 2019