

ELITE Panel Series:



Digital Imaging Technology: One Size Doesn't Fit All

- ▶ Do you use the same radiographic method every time?
- ▶ Are you just treating the symptoms and then wait and see what happens?
- ▶ Do you use a customized approach for each patient to find the root cause?
- ▶ How do you engage your patients in their care to increase case acceptance?

This CE webinar will help you understand the symptoms presented to determine which radiographic method and approach to use, using imagery to increase case acceptance, and to improve patient outcomes.

A series of cases will be reviewed for differential diagnosis, prognosis and treatment decisions in resorption and root fracture and untreated canal cases.

THURSDAY, APRIL 15TH AT 5PM CST

REGISTER FOR THE ELITE PANEL SERIES

THE OBJECTIVES:

- Using the products and equipment you already have in your operatory
- Determining which radiographic method to use
- Finding the root cause versus just treating the symptoms
- Avoiding the wait and see approach
- Correctly diagnosing before treatment
- Presenting imagery to increase case acceptance



DR. LEA AL MATNY

CLINICAL EDUCATION SPECIALIST, CARESTREAM DENTAL

Dr. Lea Al Matny is a licensed Oral and Maxillofacial Radiologist at SeeThru Reports and Clinical Education Specialist at Carestream Dental. She attended the University of Texas Health in San Antonio (UTHSA) where she received both a certificate in Oral and Maxillofacial Radiology and a Master's in Dental Science. She is a reviewer for Oral Surgery, Oral Pathology, Oral Medicine and Oral Radiology (OOOO) and actively involved in multiple committees at the American Association of Oral Maxillofacial Radiology (AAOMR).



BRETT PIERCE

MODERATOR

Brett is the founder and CEO of Elite Dental Alliance (ELITE), the nation's premier dental purchasing platform. ELITE has facilitated over \$132M in member purchases and is responsible for nearly \$35M in member savings. Brett has also leveraged his private equity background to initiate a corporate transition strategy for independent doctors through National Dental Placements (NDP). Brett earned his B.S. and M.S. in engineering from Stanford University, studied entrepreneurship at Harvard Business School and Babson College, and currently lives in the Dallas area with his family.