



SHIFTING FOCUS:



7 THINGS TO DO RIGHT NOW

WHAT

HOW

WHY

STAY CURRENT ON LEGISLATION

Bookmark and reference the [CWA COVID page](#).

Legislation is changing daily and you need professional assistance to maximize your benefits.

TAKE CARE OF YOUR STAFF

Bookmark and reference CEDR's [Employer's Corona Virus Guidance page](#).

You need professional advice on dealing with your staff and you need a solid handbook when you rehire and are back in business.

HIRE A PAYROLL SERVICE

Contact [Paychex](#) to get two months free (for new Paychex clients).

Payroll and documentation requirements are becoming significantly more complex. Don't try and do this on your own.

COMMUNICATE WITH YOUR PATIENTS

Use [LocalMed*](#) to set up online appointments and let [Legwork](#) or [Lighthouse](#) communicate.

*Use code ELITE for a discounted set up fee.

Stay "top-of-mind" with your patients and do everything you can to get your schedule filled when you come back to work.

GIVE PATIENTS MORE WAYS TO PAY

Set up [ELITE Patient Financing](#) and a [DentalHQ](#) savings plan.

Patients may have lost their dental insurance and need as many ways to pay as possible. Traditional options may not be enough.

BE PREPARED FOR A DIFFERENT MARKETPLACE

Check out [CounterTop Screens](#) and [Room Dividers](#).

Use the coupon code ELITE10 at checkout to get 10% off counter top screens and room dividers.

"Germaphobia" will continue well beyond COVID-19. Patients need to know that you care about their safety and are doing all you can to protect them.

REVIEW YOUR EXPENSES

Schedule an [ELITE Membership Review](#).

The experts at ELITE are trained to minimize overhead and are ready help you execute these 7 steps.